

MASTERCLASS · COHORT 07

Strategic Leadership & Executive Presence

An eight-week, invitation-only masterclass for senior leaders ready to operate with clarity, gravitas, and decisive influence at the boardroom level.

Mentor	Arjun Kapoor, MD
Format	Live on Zoom · Recorded for cohort
Duration	8 weeks · 16 live sessions · ~32 hours
Cadence	Tuesdays & Thursdays · 7:00–9:00 PM IST
Cohort start	Tuesday, 12 May 2026
Cohort close	Thursday, 02 July 2026
Capstone showcase	Saturday, 11 July 2026
Cohort size	Capped at 24 leaders

PROGRAMME PHILOSOPHY

Presence is engineered, not performed.

This masterclass treats executive presence as a practiced craft — a deliberate system of thought, voice, posture, and judgement. Each module pairs a live Socratic session with a private rehearsal lab, peer feedback circles, and a one-to-one coaching window with the mentor.

PROGRAMME OUTCOMES

By the end of the cohort you will:

- Command the room in high-stakes meetings — boards, town halls, and crisis briefings.
- Translate strategy into a single page that the C-suite can act on in ten minutes.
- Diagnose and reset team dynamics using a repeatable leadership operating rhythm.
- Negotiate, decide, and dissent with composure under time and emotional pressure.
- Carry a personal leadership narrative that travels across rooms, decks, and media.

CURRICULUM AT A GLANCE

Eight modules. Sixteen live sessions.

#	Module	Live Sessions
01	The Architecture of Presence	Tue 12 May & Thu 14 May 2026
02	Strategic Storytelling for the C-Suite	Tue 19 May & Thu 21 May 2026
03	Voice, Body & The Composed Self	Tue 26 May & Thu 28 May 2026
04	Decision-Making Under Pressure	Tue 02 Jun & Thu 04 Jun 2026
05	Influence Without Authority	Tue 09 Jun & Thu 11 Jun 2026
06	Leading Through Ambiguity & Crisis	Tue 16 Jun & Thu 18 Jun 2026
07	The Leader's Operating System	Tue 23 Jun & Thu 25 Jun 2026
08	Legacy, Brand & The Next Decade	Tue 30 Jun & Thu 02 Jul 2026

MODULE 01

The Architecture of Presence

Live sessions · Tue 12 May & Thu 14 May 2026

Establish the working definition of executive presence and the four pillars — gravitas, communication, appearance, and judgement — calibrated for Indian and global boardrooms.

Learning outcomes

- Audit your current presence using the 360° Presence Index.
- Identify three signature behaviours that already differentiate you.
- Draft a personal presence charter for the cohort.

Deliverable · Personal Presence Charter (1 page)

MODULE 02

Strategic Storytelling for the C-Suite

Live sessions · Tue 19 May & Thu 21 May 2026

Move from data dumps to decision-grade narratives. Learn the SCQA, Pyramid, and Bridge frameworks and rehearse them on your live business problem.

Learning outcomes

- Compress any 40-slide deck into a 90-second verbal brief.
- Open and close board updates with deliberate emotional arcs.
- Handle hostile questions without losing the through-line.

Deliverable · Board narrative (audio + 1-page brief)

MODULE 03

Voice, Body & The Composed Self

Live sessions · Tue 26 May & Thu 28 May 2026

A rehearsal-led module on vocal range, pacing, posture, eye contact, and the micro-behaviours that signal calm authority on Zoom and in the room.

Learning outcomes

- Add half an octave of vocal range and reduce filler words by 60%.
- Hold a 7-second silence with intention — the executive pause.
- Run a pre-meeting physical reset that transfers to camera.

Deliverable · Recorded 3-minute address with coach notes

MODULE 04

Decision-Making Under Pressure

Live sessions · Tue 02 Jun & Thu 04 Jun 2026

Frameworks from naval command, surgical theatres, and private equity for making high-quality, reversible-vs-irreversible decisions on a clock.

Learning outcomes

- Use Type-1 / Type-2 classification to delegate 40% of your inbox.
- Run a 10-minute pre-mortem on any major call.
- Communicate a decision so the room moves without re-litigating it.

Deliverable · Live decision sprint (graded)

MODULE 05

Influence Without Authority

Live sessions · Tue 09 Jun & Thu 11 Jun 2026

Cialdini, Fisher–Ury and modern behavioural science applied to cross-functional politics, vendor negotiations, and stakeholder alignment.

Learning outcomes

- Map any stakeholder field in under 15 minutes.
- Re-frame a 'no' into a structured counter-offer.
- Build coalitions across three functions for one priority initiative.

Deliverable · Stakeholder map + influence plan

MODULE 06

Leading Through Ambiguity & Crisis

Live sessions · Tue 16 Jun & Thu 18 Jun 2026

A simulation-heavy module: layoffs, public failures, regulatory shocks. Learn the language, cadence, and visible behaviours that hold organisations together.

Learning outcomes

- Deliver a 'difficult message' with empathy and zero ambiguity.
- Run the first 72 hours of a crisis using a written playbook.
- Restore team confidence after a public setback.

Deliverable · Crisis communication playbook (team-ready)

MODULE 07

The Leader's Operating System

Live sessions · Tue 23 Jun & Thu 25 Jun 2026

Design the weekly, monthly, and quarterly rhythm that lets a senior leader stay strategic — calendars, reviews, 1:1s, and the discipline of saying no.

Learning outcomes

- Audit your calendar and reclaim 8 strategic hours per week.
- Run a 1:1 that creates accountability without micromanagement.
- Install a quarterly leadership review your team will actually use.

Deliverable · Personal leadership operating system (template + plan)

MODULE 08

Legacy, Brand & The Next Decade

Live sessions · Tue 30 Jun & Thu 02 Jul 2026

Build the public-facing leader: keynote skills, media handling, board readiness, and a 10-year personal brand thesis you can defend.

Learning outcomes

- Deliver a 5-minute keynote that earns the next opportunity.
- Handle a hostile media question without flinching or fawning.
- Publish a personal leadership thesis (LinkedIn-ready).

Deliverable · Capstone keynote — graded by industry panel on 11 Jul 2026

WHAT'S INCLUDED**Beyond the live sessions**

- 16 live, mentor-led sessions on Zoom (recorded, available for 12 months).
- Two private 1:1 coaching windows (45 min each) with Arjun Kapoor.
- Weekly rehearsal lab with a vocal & presence coach.
- Curated reading dossier — Drucker, Heifetz, HBR, and original case notes.
- Private cohort Slack with active mentor presence Mon–Fri.
- Capstone showcase in front of an industry panel of CXOs.
- Verified digital certificate & LinkedIn credential on completion.

ENROLMENT**Next steps**

Cohort 07 is capped at 24 leaders and admission is by application. Submit your interest at least two weeks before the cohort start to allow for the screening conversation with the programme office.

Applications close

Friday, 01 May 2026

Cohort begins

Tuesday, 12 May 2026

Programme office

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